

# JENNIFER BROWN

JenniferBrownDesigns.com  
717-676-3499 • jen10brown@gmail.com

## SOFTWARE

Adobe Photoshop, InDesign, Illustrator, Fireworks, Dreamweaver, AfterEffects, WordPress, Microsoft Word, PowerPoint, Excel, Flash

## SKILLS

- Branding, and corporate identity management
- Integrated print, digital, and advertising campaigns
- Art direction and overseeing projects' implementation
- Photography, photo retouching and editing
- Logo design, digital illustration
- Web design and development: HTML, CSS
- Excellent verbal communication and public speaking skills
- Thorough file management and asset organization

## WORK EXPERIENCE

**Jennifer Brown Designs**, Pittsburgh, PA      Aug. 2008 – Present  
*Graphic Designer*

- Digital design, website design, brand integration
- Print collateral, package design, print ads
- Coordinate production and printing with vendors
- Work with wide range of clients and assess individual needs

**New Perspective**, Pittsburgh, PA      Feb. 2013 – Sept. 2015  
*Graphic Designer/Senior Graphic Designer*

- Create collateral campaigns and creative marketing concepts
- Design websites, and graphics for email-campaigns and social media
- Oversees production, printing and manufacturing of marketing materials
- Art direct junior designers, freelancers and interns to execute projects
- Create brand standards for company, or a campaign
- Act as brand steward for many clients
- Designed and executed print collateral with B2C clients
- Created logos and environmental signage

**Zoltun Design**, Pittsburgh, PA      Jan. 2011 – Dec. 2011  
*Graphic Designer*

- Designed and executed print collateral and trade show material with B2B clients
- Brand steward for many B2B clients
- Digital e-mail design/development and website maintenance

**B. james branding**, Pittsburgh, PA      Jul. 2007 – Mar. 2010  
*Graphic Designer*

- Created brand identities for B2B and B2C clients
- Developed Flash animations and websites
- Designed e-marketing campaigns

## EDUCATION

The Art Institute of Pittsburgh, Pittsburgh, PA  
Associates of Science, in Graphic Design      Jun. 2007    4.0 GPA

Lebanon Valley College, Annville, PA  
Bachelor of Arts, in Scientific Illustration      May 2003

## OTHER SKILLS AND EXPERIENCE

- Pittsburgh East Rotary Club Member
- Venture Outdoors Trip leader—Leading organized groups on hikes through local parks. Required skills as a leader: risk assessment, public speaking, and problem solving.
- Venture Outdoors Trip Leader Council — 2012–2015
  - Advisory group to the staff and board members.
  - Planned and taught leadership trainings,
  - Helped write leadership manuals, and standards for all volunteer and staff trip leaders.